

Must Have Features

Feature

Home Page:



Design:

- o Dark Background
- o Moving images of popular/ Latest shows
- o Extensive use of images
- o Tabs:

§ Shows, Genre, Videos, Schedule, Photo Galleries, My PlayQ, Feedback, Search

§ Drop down menu (No more levels of clicks)



Popular shows



Latest episodes



Set as home page option



“hello pal”

Personalized Experience



Personalized homepage



My PlayQ (with/ without log in)

- o Add to PlayQ
- o Recently Added
- o Favorites
- o Most Played
- o Media Library (Ability to sort videos)
- o Option to sort videos by date, size, title etc



Multiple playlists



Playlist Editor

- o Continuous Play On Same Type Files
- o Random
- o Instant Playlist



Play history



Login also available through Facebook, twitter

Shows screen



Character Overview, show synopsis along with each episode summary



Different Background for each show

Video options:



Video info: Air Date, Title, Description, Duration



Video player in different modes: Cinematic or standard



Video Stats: User Ratings, Likes/dislikes, Views



Video player Options: Replay, Light on/off, Quality views



Add to favorites



Recommendations: “Another video u might like”

Must watch section---- (Operational Activity required)

Recently Added/ Just Aired

Social media linkages: fb, tw, G+

Video embedding and sharing via sms/ email

Search Bar/ A-Z Search (User Friendly with auto complete and auto suggest features)

Registration benefits prompts

Video History

User Profile Creation

- Profile Registration/Authentication
- User privacy settings
- F-connect Login with and entering some more information pertaining to profiling on

Interaction with External Media

- Ability to post status updates onto other social sites like Facebook, Twitter, etc
- Ability to share content onto other social sites such as flicker, youtube etc



To be discussed

Webportal	Mobile App
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Yes	Yes
Yes	Yes
Yes	Yes
Yes	Yes
Yes	Yes

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Both	Search Bar
Yes	Yes

Yes Yes

Yes Yes

Yes Yes

Yes Yes

Yes Yes

Yes Yes